

Entrepreneurial

Edge

Professional Self-Employment Training

Powered by GIRANDOLA

Entrepreneurial Edge Idea to Launch Entrepreneurial Edge ON Demand

6 Weeks

IDEA to
LAUNCH

A proven and well acclaimed self-employment business planning series that will help you turn your dream of business ownership and financial independence into a reality. Learn to plan, design, and start a successful business, startup, social enterprise, or non profit.



CLASS DETAILS

Take the First Step Toward Success

Step 1: ENROLL

Enroll in GA. It's free and gives you access to free resources and tools to support your learning and business startup process.

Visit: SEAPWashington.com to enroll today.

Class Outline and Flow

Entrepreneurial Edge Idea to Launch and On Demand Classes are unique. The program lasts multiple weeks (sometimes four, most often six) following a common flow separated by "quarters".

Q1 – Orientation, Navigating your Small Business Toolkit, Getting Focused with a Quick Plan™, Entrepreneurial Goal Setting.

Q2 – Designing Your Perfect Business, Validation Phase, Developing an Advisory Board

Q3 – Strategies to the Start, Customer Value proposition Design, Creating a Launch Plan

Q4 – Developing a Powerful Pitch, Show Me the Money, Staying Connected to Peers

Class Description / Objectives

Turn your dream of self-employment into a reality with Idea to Launch. This SEAP eligible program provides you with simple solutions and strategies to help you plan, design, and launch a sustainable business. In-person workshops are supported with on-demand e-learning to support the successful launch of your new venture. Distance- and in-person business coaching support your

entrepreneurial process as we guide you through core business principles and startup best practices.

Course Objectives: Specific objectives for this course are:

Build a knowledge base of management, marketing, financing, operating, and planning of small businesses through the process of entrepreneurship.

Apply what you have learned in class to

complete a Quick Plan™ or an Executive Business Plan™ and to start or expand a small or micro-enterprise.

Develop written business communication skills that allow students to integrate small business concepts into the process of planning and starting or expanding a commercial or not for profit enterprise.

No business experience or prior training needed.

1. SEAP or Non SEAP
2. Choose the time you need.



6 WEEKS IDEA to LAUNCH

12 WEEKS IDEA to LAUNCH

1 YEAR IDEA to LAUNCH

Contact / Support / Information

Instructor: Tiffany McVeety, MBA
 Phone: 206-289-0523
 Email: girandolaoffice@gmail.com



Online In-with Person Support

Online: Open / Rolling Enrollment Each Money

The entire class is available online for continued learning and support throughout the class and ongoing through Girandola Academy after graduation.